

Security Level:



SMARTCITIES
of Romania



WORLD
ENERGY
COUNCIL

Organizatori
COMITETUL
NATIONAL ROMÂN

ITS
event management



8 - 9 Noiembrie 2016 Universitatea POLITEHNICA Bucuresti
Rectorat - Amfiteatru AN010

Innovation Drives Future City SMART

Codrut Savulescu
Huawei Romania
Bucharest November 2016

BUILDING A BETTER CONNECTED WORLD

www.huawei.com

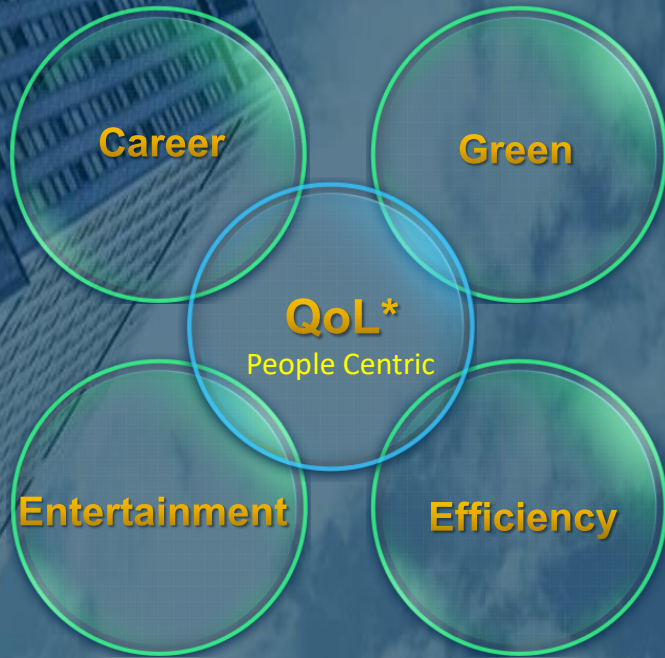


Content



- Continuous
....from last year
- Nb IoT – the new born standard
- Huawei Open Platform – a SMART City Enabler

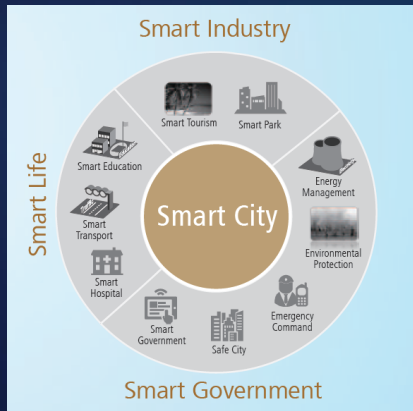
Quality of Life is the Next Connectivity Era



QoS → QoE → QoL

What is a SMART City

- Cities evolves permanently



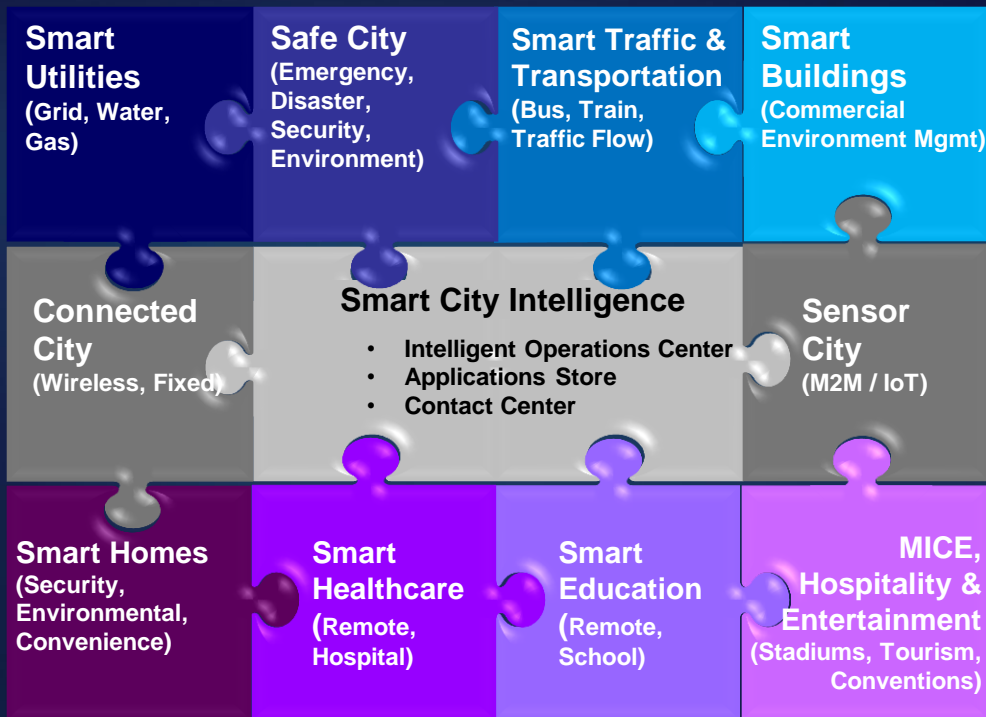
- A city modernization process needs to be rooted in the question of what kind of place cities want to become – define the quality of life
- Technology introduction and innovation enables cities modernization towards

A smart city is a city that pushes the quality of resource management and service provision to the limit possible at a time and adapts agilely to the future

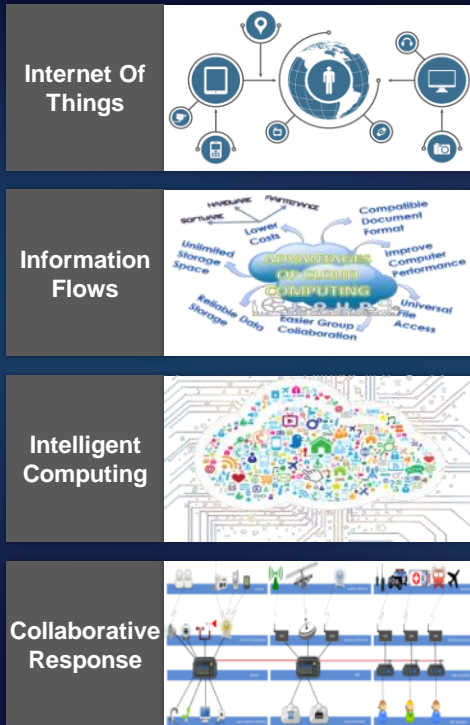
Elements that makes a city SMART

Urban Development, Security & Sustainability

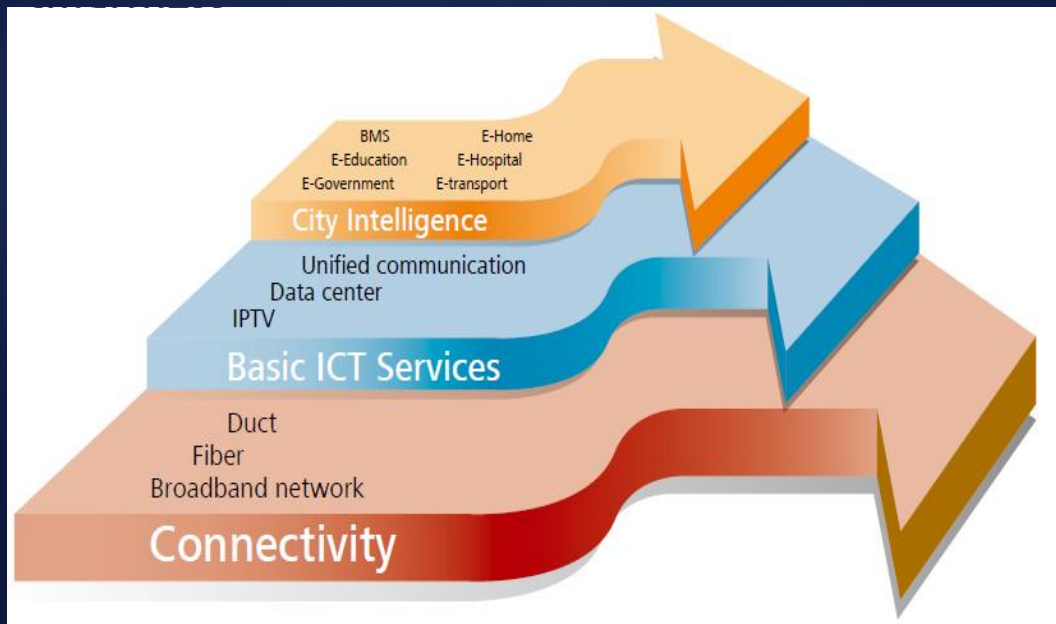
ICT Infrastructure



Social Development Communities, Villages, Citizens



Smart city roadmap layers



Deploy City intelligent applications

Deploy basic ICT services to change the way of city management and enhance life

Foundation to connect: anytime, anyplace any terminal

Challenges for IoT

Business

- Fragmented Verticals
- Business Model
- Data Value Generation



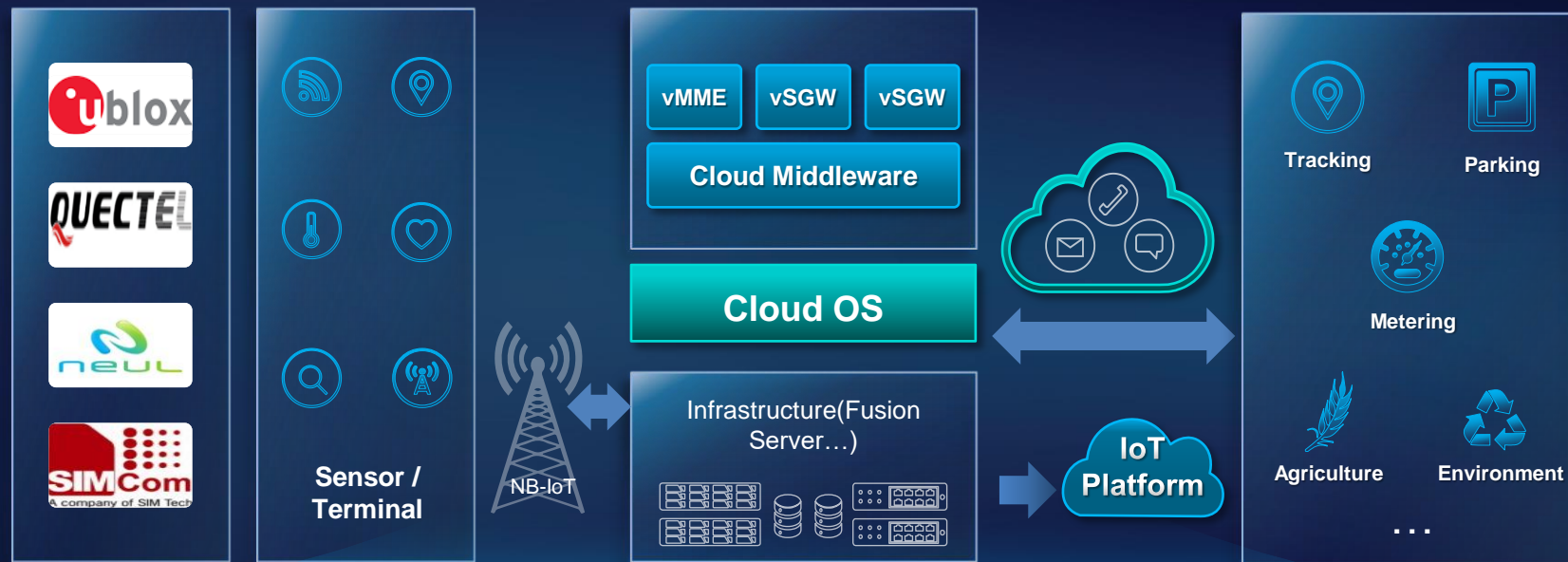
Technology

- Low Power Wide Area
- Massive Connections
- Security

Ecosystem

- Diverse Alliance
- Diverse Standard
- No Unified OS for Things

NB-IoT E2E solution



Chipset/Module



Device



Cellular Network



Services Platform



Vertical Service

Huawei 1+2+1 IoT solution



Huawei LiteOS, open ecosystem make things smarter



Ultra-Low power **10^{-6} A** level



Real-time: **1ms** level



Resource constrained: **10 KB**



Security mechanism

NB-IoT , the best choice of LPWA for carrier

4.2B NB-IoT connections and **\$42B** market size by 2020

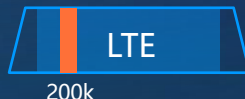
Leverage Existing Spectrum



Standalone



Guard Band



In Band

Reuse Existing Assets

Future proof technology



[People]

[Things]

[People] & [Things]

More Connections

1K -> 100K
per cell

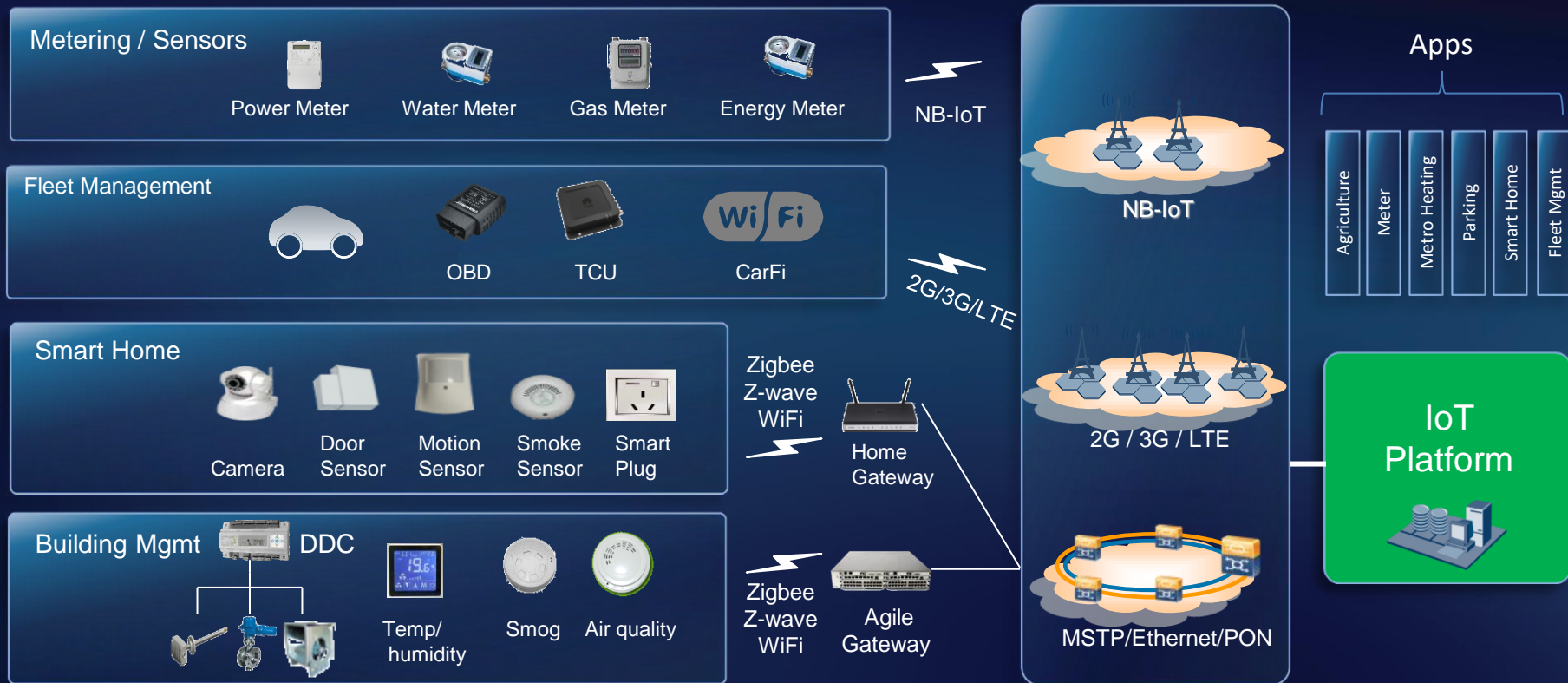
Deeper Coverage

20+ dB
gain over GSM

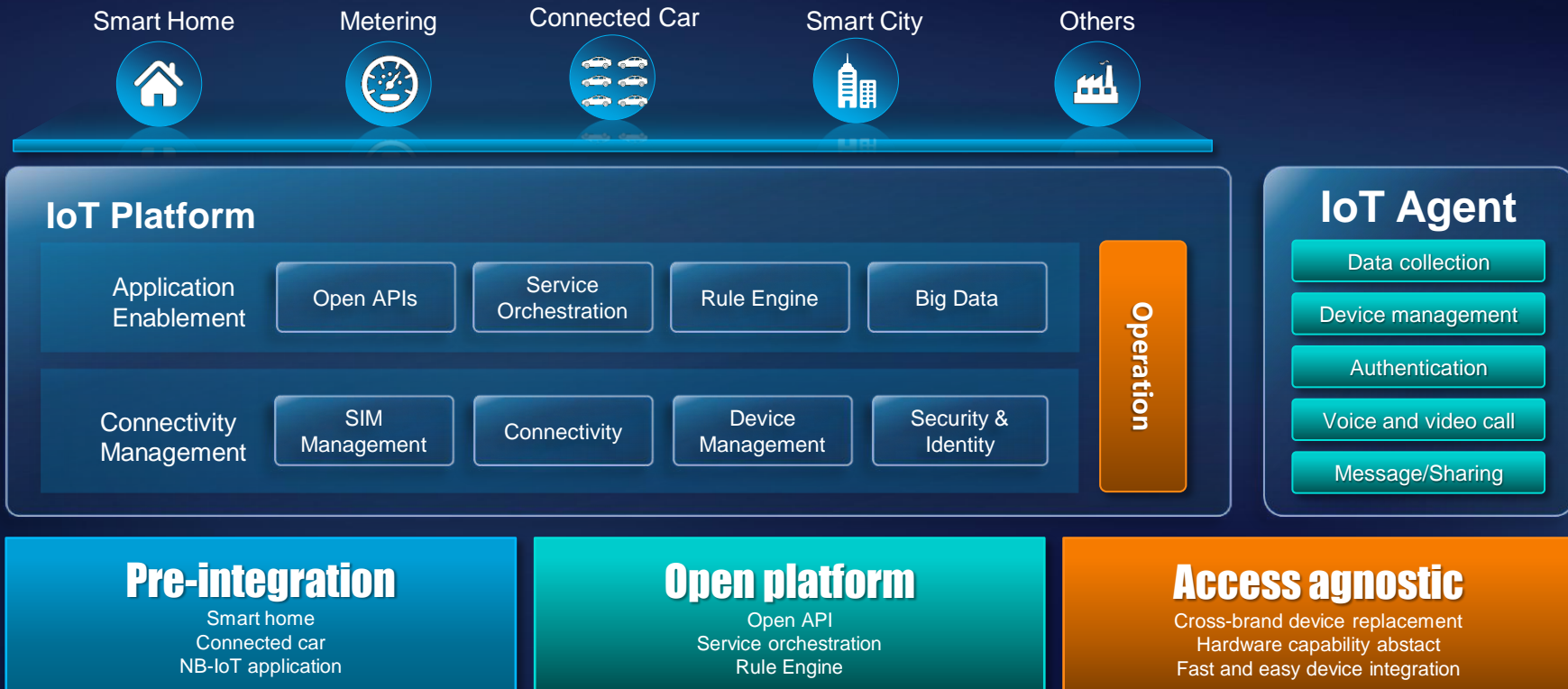
Low Power Consumption

10 years
battery life

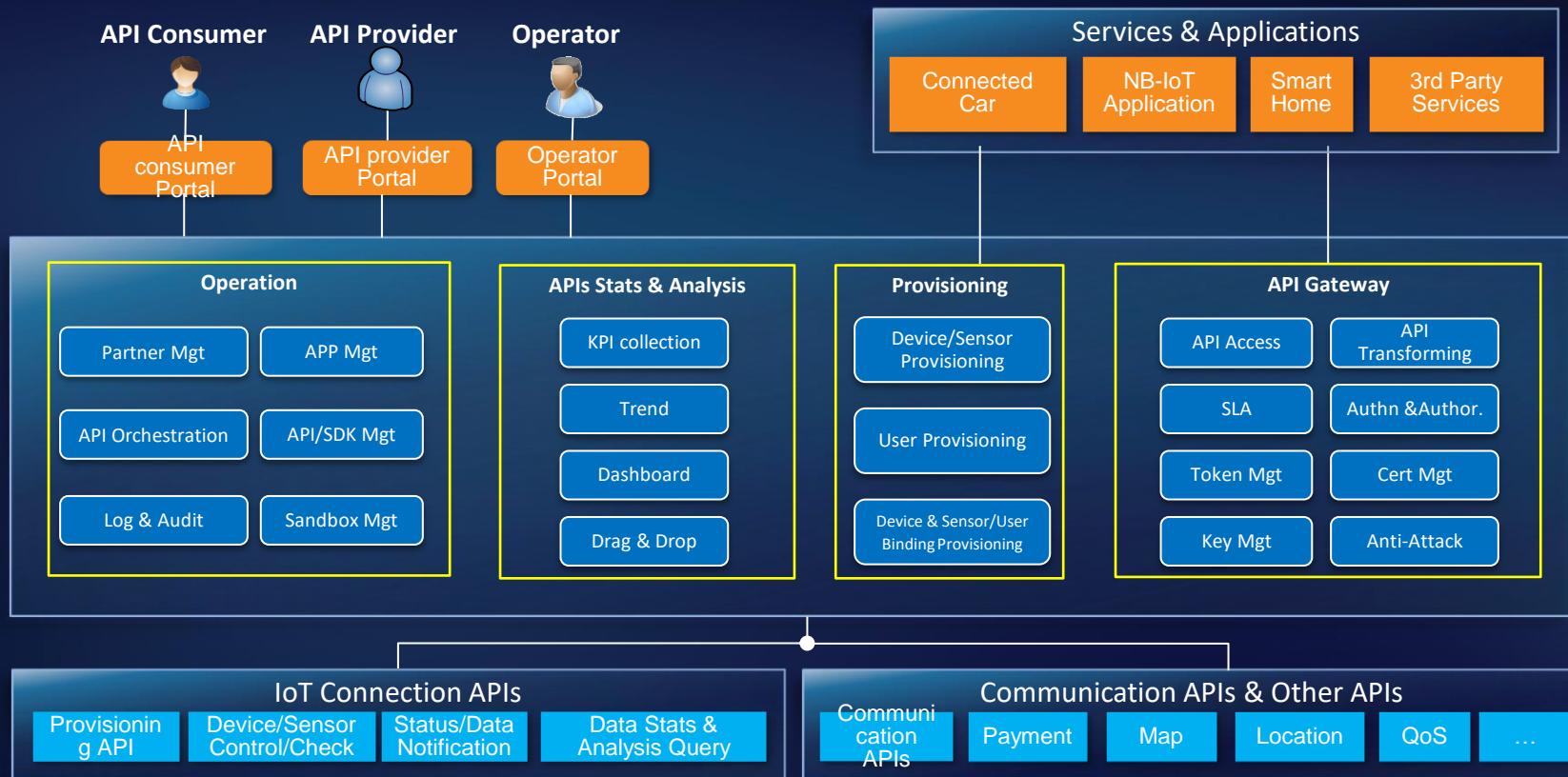
IoT Platform flexible for all access technologies



Open IoT platform: 3rd party capable , shorten TTM



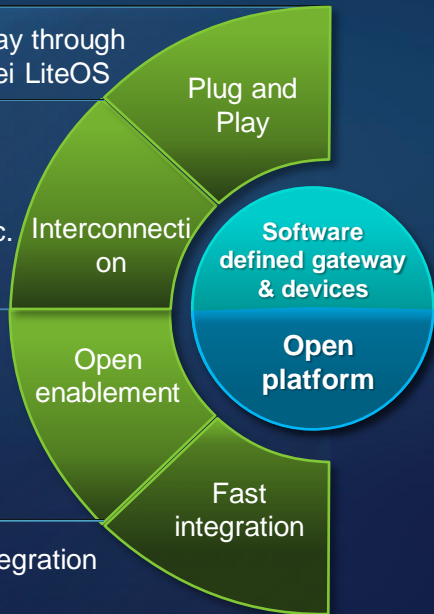
Unified API exposure console facilitating innovation



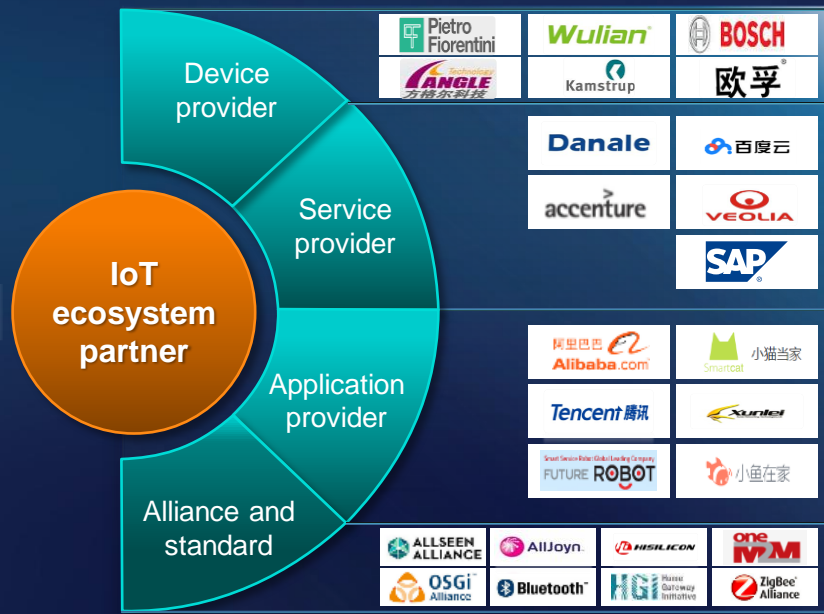
Open and cooperation worldwide

Open platform and software defined gateway

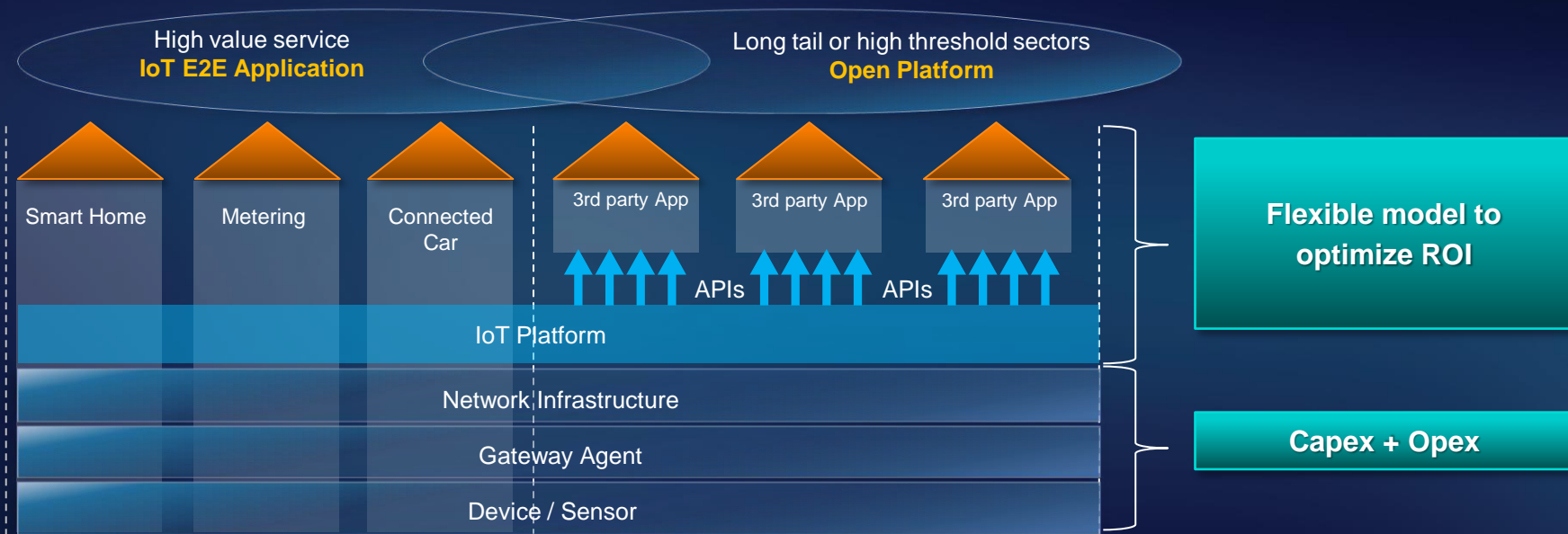
- Smart device plug and play through Huawei Agent and Huawei LiteOS
- Support protocols including Wi-Fi, Z-wave, Zigbee, Bluetooth and etc.
- Open APIs
- Open innovation lab
- Huawei developer enablement plan: \$1B
- Pre-integration, online integration



Building partnership ecosystem

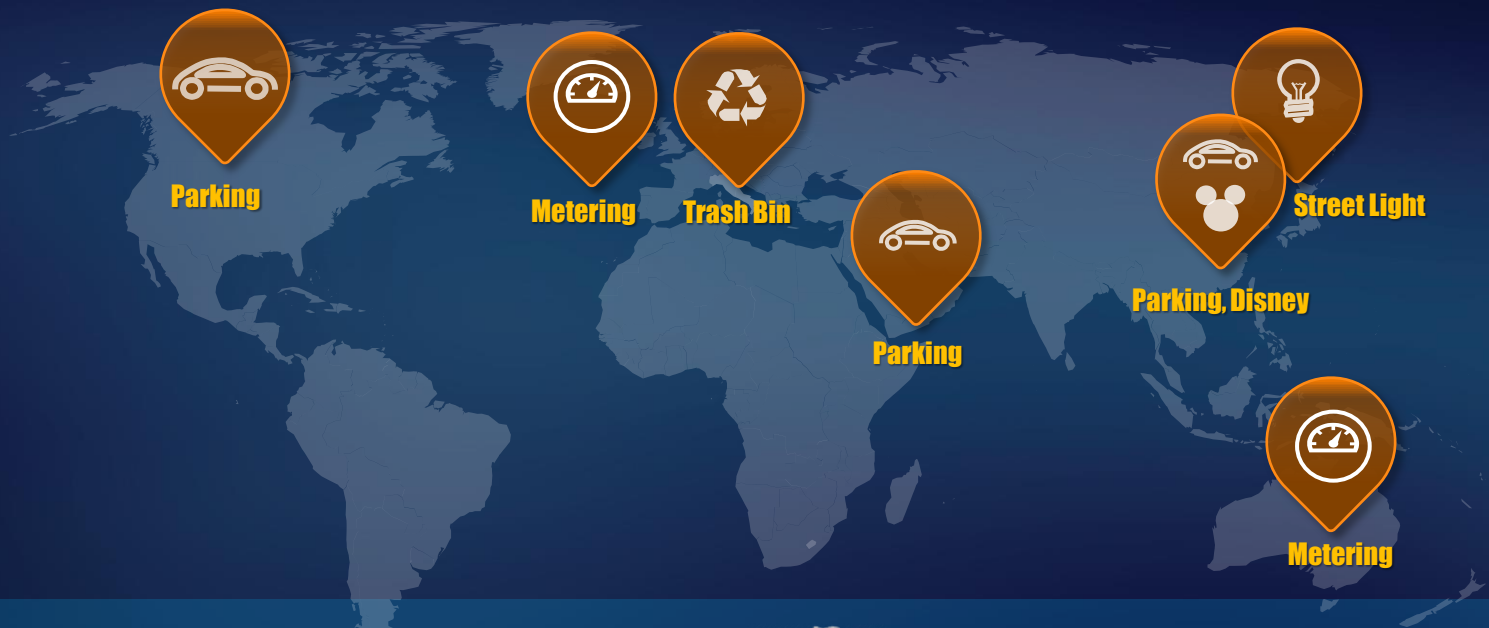


Flexible business model of Huawei IoT



- Driven by business rather than technical
- Lower initial investment, extend the payment period, reduce the risk
- Cooperate each other to achieve operational and finance objectives.

Growing NB-IoT cases all over the world



22 Sponsors
150+ Members (Target in 2016)



7 Open Labs

Huawei Smart City projects worldwide



JOIN US IN
BUILDING A BETTER CONNECTED WORLD

THANK YOU

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