

# PROGRAMUL IOT ACADEMIC PTC

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# LIVRAM UN AVANTAJ ACADEMIC



50

Țări

2,500

Universități

45,000

Profesori

10 milioane

Studenți

25,000

Școli gimnaziale

Facilitarea accesului studenților la carieră prin conectarea acestora cu  
28.000 clienți PTC



# PROGRAMUL IOT ACADEMIC PTC



**14 din top  
15**

Școli de inginerie din SUA

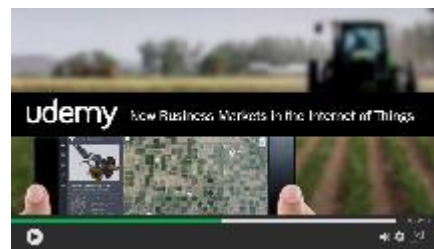


**1000+**

Universități înregistrate  
pentru Thingworx la nivel  
mondial

În **2016**, s-au înscris în  
Programul IoT Academic PTC  
**peste 500 de universități noi.**

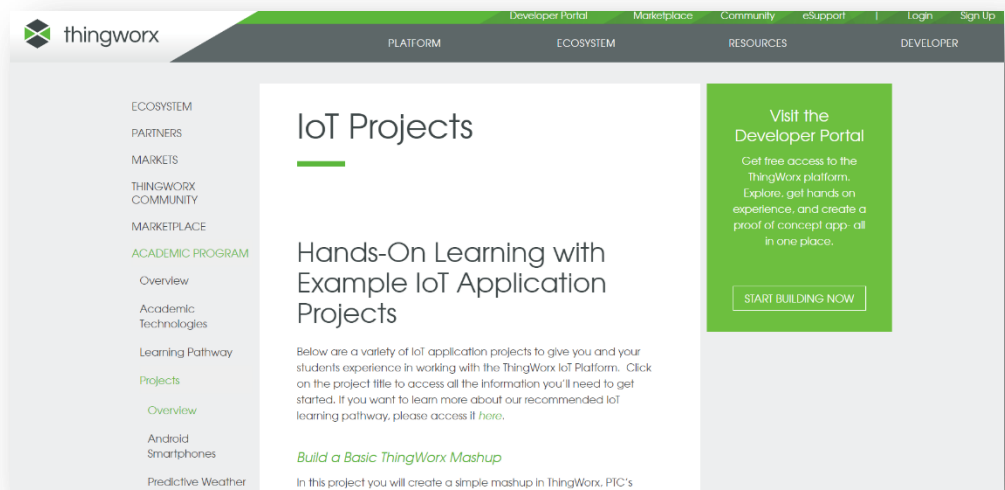
**25,000+** Dezvoltatori instruiți prin cursurile on line gratuite oferite de PTC (Massive Open Online Courses).



# IoT AMBASSADOR PROGRAM

1. 90 zile de access gratuit la Educator Extension ThingWorx
2. Institutia va furniza resurse pentru marketing si va inregistra studentii pe IoT University (Va crea un studiu de caz impreuna cu echipa noastra de marketing)
3. Dupa indeplinirea cu succes a pasilor precedenti, universitatea va primi **1 an de acces gratuit la TWX EEx.**





## IoT UNIVERSITY



## THINGWORX MARKETPLACE

The ThingWorx Marketplace gives you easy access to everything you need to build and run your ThingWorx based IoT application: From extensions and apps that can be downloaded and integrated directly into your ThingWorx application to partners that can help you build your IoT solution or offer certified and compatible products that work with it.

With the ThingWorx Marketplace you don't have to spend your time and valuable resources evaluating which software and products work with your applications. All components listed on the ThingWorx Marketplace are customized, tested and guaranteed to work with the ThingWorx platform.

[START BROWSING](#)







# IoT UNIVERSITY

O platforma de educatie online dedicata Internet of Things si Augmented Reality



**Invatare in  
ritm propriu**



**Support orientat  
pe succes**



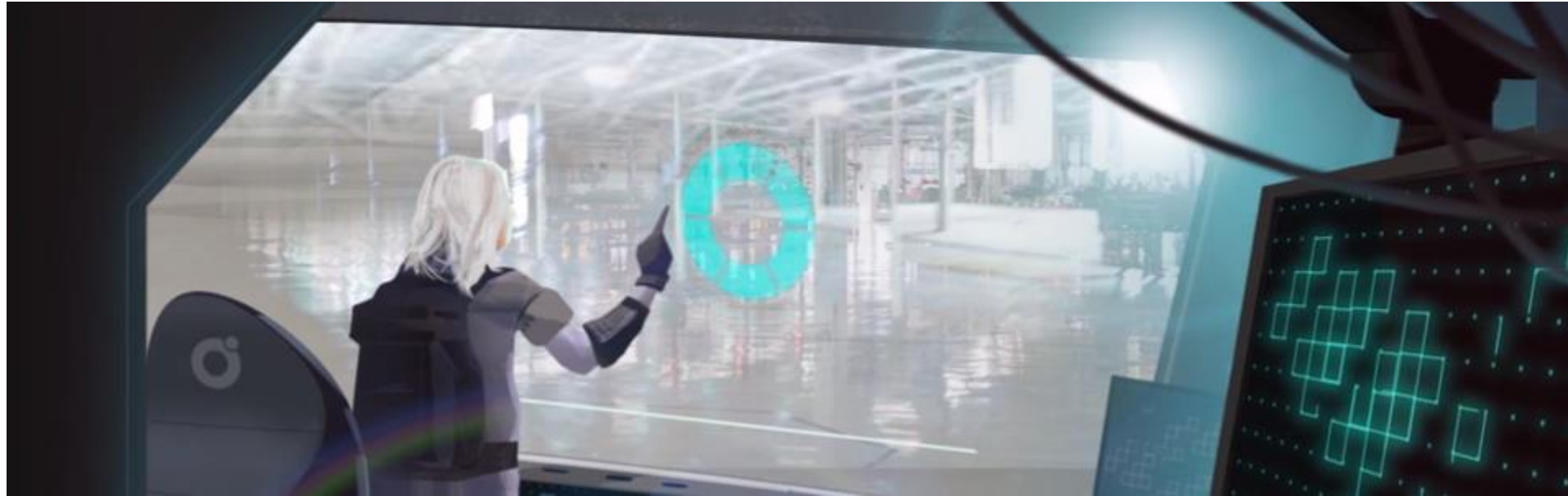
**Dobandirea de  
competente**



**Acreditare in  
industrie**



**APLICARE IMEDIATA A CUNOSTINTELOR DOBANDITE**



## ENGAGING VIDEOS

Each course contains lectures, screencasts, animations, & visuals to help increase understanding of complex topics.



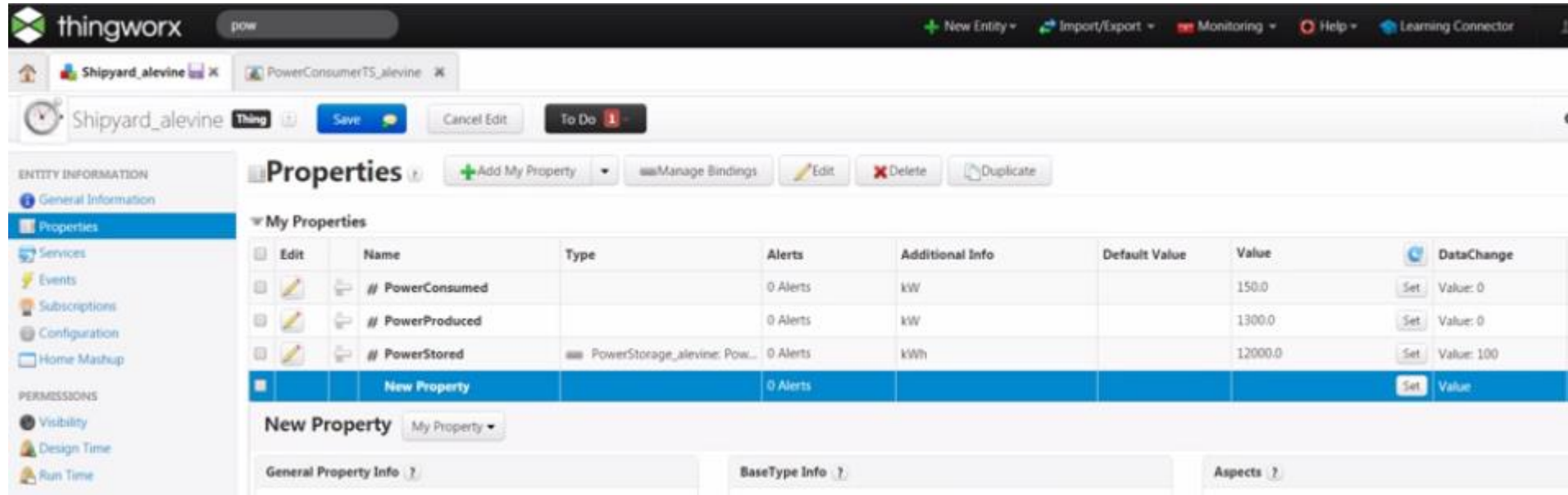
## PROJECT BASED LEARNING

Individuals learn by doing through hands-on projects, technical exercises, demos, & quizzes.



## COMPELLING STORYLINES

Courses are built around intriguing stories such as how IoT could be used on a Mars colony.



## LEARNING OUTCOME DRIVEN

Each course drives towards the essential learning outcomes that allow for skill mastery & immediate application.



## ROLE-BASED LEARNING PATHS

IoTU features role-based learning paths allowing learners to focus on areas that provide the most value to their job function.



## EXPERT INSTRUCTORS

Each instructor brings practical experience to their courses including best practices and advanced utilizations in IoT & AR.





## SKILLS MASTERY

Completing courses on IoTU demonstrates core competency levels & understanding of IoT & AR skills.



## CERTIFICATE OF COMPLETION

Upon completion of a course and/or specialization, learners receive a certificate of completion issued by PTC.



## STAND OUT IN THE JOB MARKET

Learners earn industry recognized credentials to help them differentiate themselves in a competitive job market.

## 1. Unpacking the Internet of Things

- Nivel incepator 0 ora

## 2. A Simple Framework for Designing IoT Products

- Nivel incepator 0 ora

## 3. New Business Markets in the Internet of Things

- Nivel incepator 0 ora

## 4. Fundamentals of IoT Development with ThingWorx









- Nivel incepator 8 ore

## 5. IoT Modeling 1 with ThingWorx

- Nivel intermediar 8 ore



## Features

-  Learn by Doing
-  Support Forum
-  Real World Projects
-  Quiz Checkpoints
-  Self-paced Learning
-  Taught by Industry Experts
-  Rich Media Content
-  Earn Course Trophy

# Vuforia is the leading AR platform. Here's why.



## Unparalleled Reliability

Our SDK delivers best-in-class computer vision, ensuring reliable experiences in a variety of environments.



## Creative Empowerment

The SDK offers developers the creative freedom to build unique experiences that reflect brands and drive business results.



## Maximum Reach

The Vuforia platform supports Android and iOS smartphones and tablets as well as digital eyewear. Developers can build Vuforia apps in Eclipse, Xcode and Unity cross-platform game engine.



## Advanced Vision

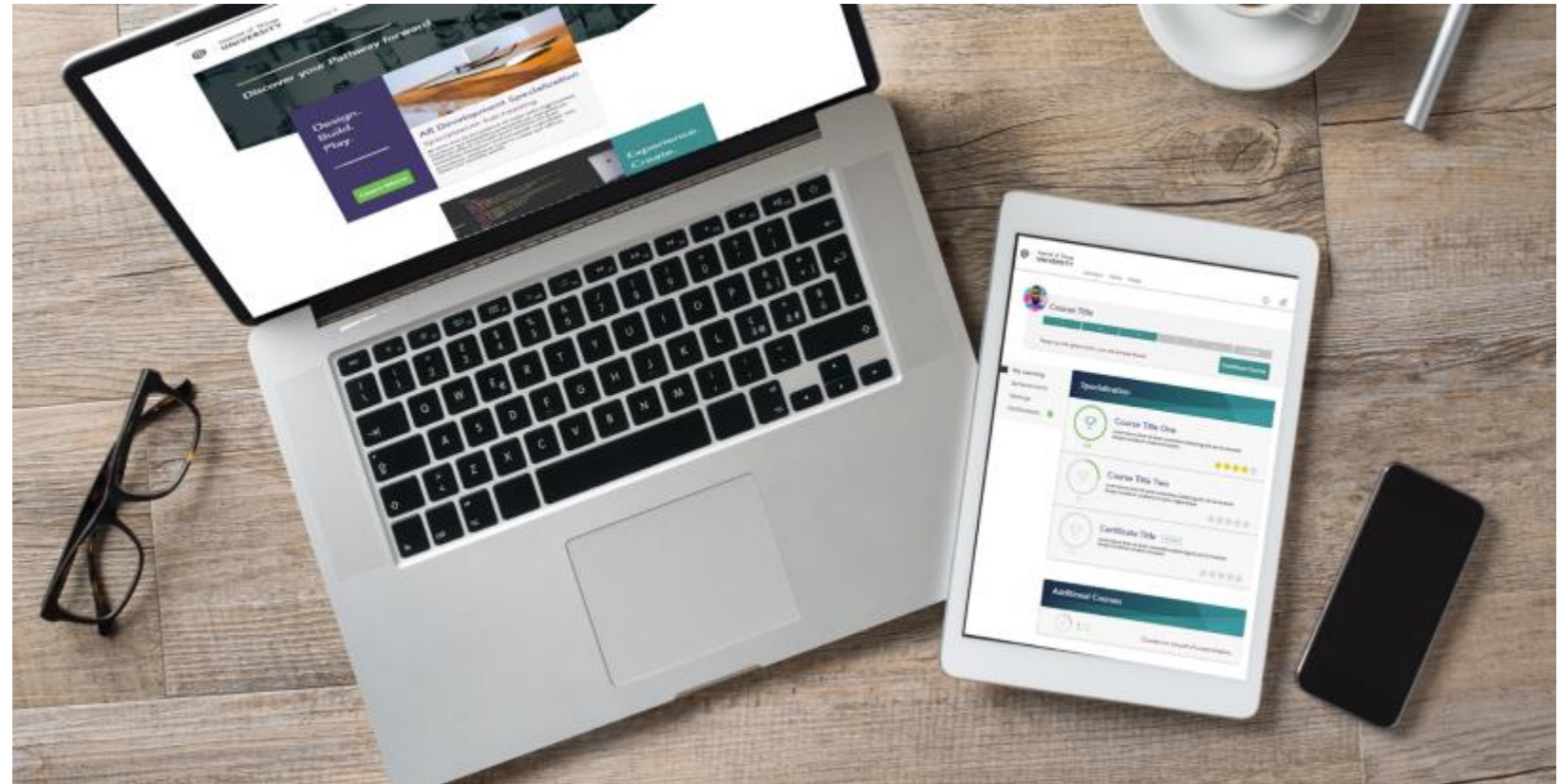
Vuforia-enabled apps can recognize a range of everyday objects like books, magazines, toys, product packaging, and more.





- Prima platformă online de învățare pentru Internetul obiectelor (IoT) și Realitatea Augmentată (AR)
- Proiectat atât pentru individ cât și pentru întreprindere
- Dobândirea rapidă de abilități și diferențierea pieței muncii gratuit
- Lansată astăzi!

[www.iotu.com](http://www.iotu.com)





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