



## **Euralarm Contribution to achieving Smart(er) Cities**

SMART CITIES of Romania – 11 October 2017 Lance Rütimann

## Serving a big community

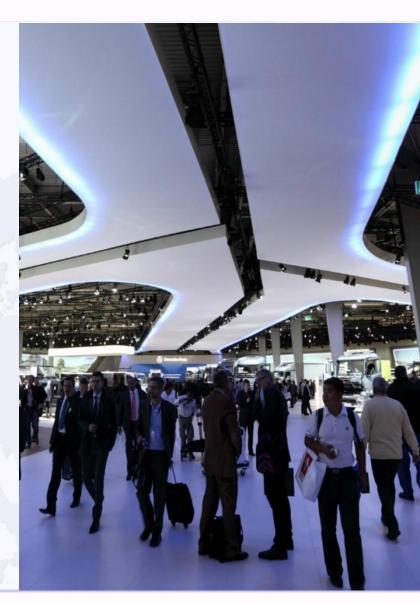


Euralarm represents the European electronic fire safety and security industry since 1970.

Through our industry members and associations, we represent 5000 companies with circa 700'000 employed in a

€67 billion market covering Products, Systems and Services.

An 11% market growth is expected over the next 5 years.



#### Our Stakeholder network



#### **European Parliament**

- MEP's
- ITRE (Smart Cities)

#### **European Commission**

- DG HOME
  - Joint Initiative on Standardisation
  - Smart secure and resilient Cities
- DG GROWTH
  - Strategy for Internal Market
  - Fire Safety in Europe

#### **Stakeholders**

- CEN, CENELEC (CCMC), ETSI, ISO, IEC plus national bodies
- EU Agencies (e.g. ENISA)
- diverse associations and alliances in Europe and worldwide

Note: The above list represents the breadth of our network and is not complete.



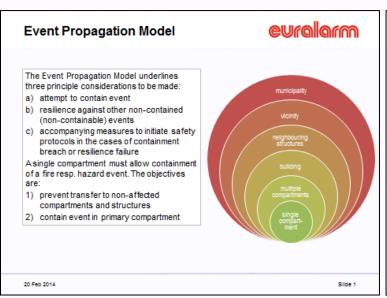
## Working for smart(er) cities

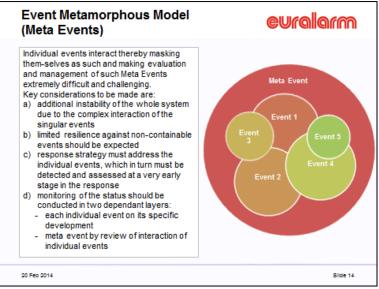


- Smart Cities is one of our strategic topics (Manifesto)
- partner in successful EU project "alert4all" proof of concept on public emergency alert and response
- participation in CEN and ISO standardisation (CEN/TC 391, ISO TC 268, ISO TC 292)
- developed and published white papers on Smart Cities and the need for safety and security considerations
- conduct our own Symposiums plus contributing in several other events to inform, educate and guide
- and more...

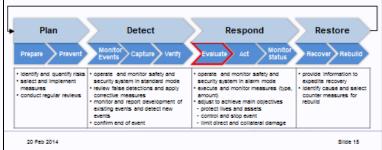
### **Developing the basics**

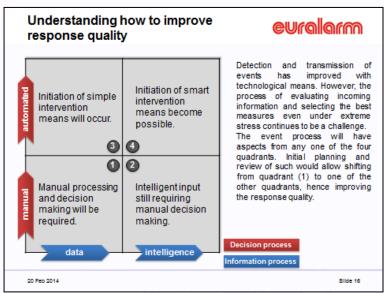






# It is not possible to design and implement an absolute solution without knowing all possible variables in advance. The best we can do is to "Plan" to reliably "Detect" and adequately "Respond", to protect lives and assets along with limiting direct and collateral damage. "Evaluate" requires specific attention during the design. Handling an event means dealing with a chaotic system challenging an operator with quickly understanding the nature of the event as well as deciding and executing necessary measures; automated and manual.





#### The end in mind



Interoperability is much more than technology.

It requires an understanding of what is needed and can be managed.

#### Connection **Purpose Value** Security wired/wireless safety tangible physical access cybersecurity security client request data to transfer comfort bi-/unidirectional encryption efficiency backup measures operational regulatory **Functional Technical Verification (Certification)**

### **Putting it together**

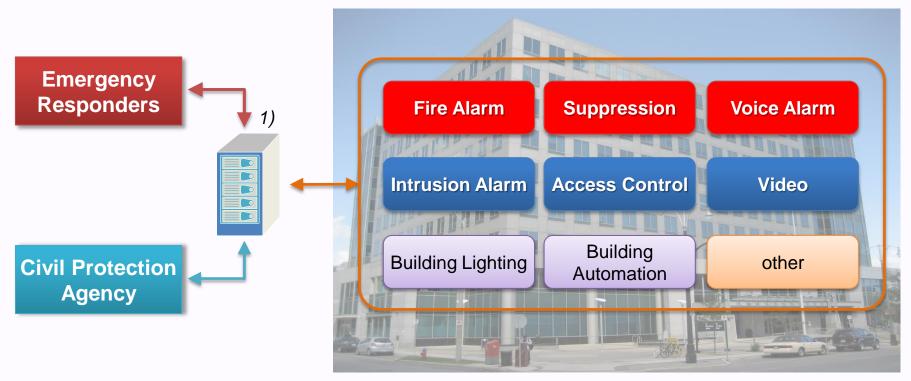


Incorporating fire safety and security systems into Public Alert systems increases its overall Residential redundancy and reliability. **Buildings Emergency** Responders Commercial and **Public Buildings Civil Protection** Agency Communication **Devices** Note: The above is a functional representation. 1) Public Alert Infrastructure

## Making Intervention smart(er) @Uf@ @ff



Bi-directional communication between safety/security system and civil protection or intervention forces would be technically possible today. Standards for interoperability and transmission have been developed.



Note: The above is a functional representation.

1) Public Alert Infrastructure



**William Kingdon Clifford** (1845 to 1879) English Mathematician and Philosopher Professor at University College, London

Author of "Ethics of Belief" published 1877 in Contemporary Review.

"To sum it up: it is wrong always, everywhere, and for anyone, to believe anything upon insufficient evidence."





